



Live Bold & Bloom
Women's Speaker Club
March 2021 Playbook

Testimonials

How to get testimonials.
These are going to sell
you!

Are you ready?

Let's Begin!



This Month's Playbook Overview

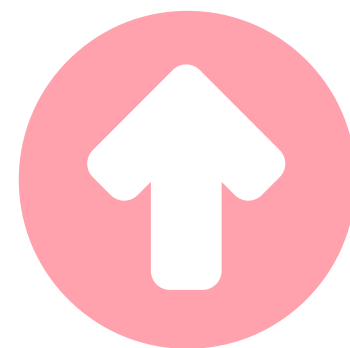
- 1 Masterclass by Wendi
- 2 Where can you get testimonials
- 3 How will you get testimonials
- 4 Where will you put your testimonials



Reminders

A few reminders for this month's masterclass

Engage in the
Facebook
community



Grab the
monthly
[calendar here](#)



Print the work
pages 5-7



Testimonial Worksheet 1

Where can you get testimonials ?

Name 5 places or ways you can get a testimonial

1.

2.

3.

4.

5.

Testimonial Worksheet 2

How can you get testimonials ?

In the previous worksheet you jotted down where you can get testimonials. Now I want you to write below how you will do it?
Will you ask for the written, will it be a video testimonial, etc.

1.

2.

3.

4.

5.

Testimonial Worksheet 3

Where can you put testimonials ?

Now you have them where will you put them? Your email signature line, planner page, onesheet, social etc.
Jot down below where you will add your testimonials.

- 1.
- 2.
- 3.
- 4.
- 5.

This month I will get _____ testimonials (add how many you will achieve to get this month)

Reminder:

Get in our Facebook group for ideas or for feedback.

WHY DO YOU NEED TESTIMONIALS?

Testimonials and success stories "sell" you and your services. It builds your platform and positions you as the expert in your field.



This is your goal



**Yay! You're
done!**

Click to join the Facebook
community here.



Pat yourself
on the back!

You have
made
progress!

**KEEP
GOING**